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CLASS. CHANGED TO: 18 8 5

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MITH: HR 70-298

12 April 1952

Telegram to San Francisco

DECLASSIFIED AND RELEASED BY CENTRAL INTELLIBENCE ABENCY SOURCESMETHODSEXEMPTION 3020 NAZIWAR CRIMES DISCLOSURE ACT

YOU LEST WITH US. WE HAVE ALSO DISCUSSED IT WITH THE PROJECT REVIEW PEOPLE. ASCHAM IS TO DISCUSS IT BRIEFLY WITH HIS BOSS, AND WE HOPE TO HAVE AN ANSWER ON THE BASIC SIXTY FOUR DOLLAR QUESTIONS NEXT WEEK.

MENNWHILE, WE HAVE THE FOLLOWING INITIAL REACTIONS TO REPORT.

ONE. THE FIFTEEN AND ONE HALF MILLIONS PROPOSED FOR AN ALL OUT
INTERNATIONAL RADIO EFFORT TO REACH SEVENTY MILLION LISTENERS REQUIRES
MUCH FURTHER STUDY BEFORE A SOUND JUDGMENT CAN BE REACHED. NEED ANSWERS
TO QUESTIONS OF OPERATING AND INFORMATIONAL SUPPORT COSTS TO THE PROPOSED
ALL OUT PROGRAM, OR FORTIONS THERPOF BEFORE MOVING AHEAD. CONSENSUS HERE
THAT YOU SHOULD CONCENTRATE INITIALLY ON USE OF EXISTING RADIO STATIONS
OR THOSE WHICH CAN BE UTILIZED WITHOUT MAJOR CAPITAL COSTS. ALSO BELIEVE
THAT MYRIAD PROBLEMS INVOLVED IN BROADCASTS FROM EXISTING STATIONS WILL
KEEP YOU PLENTY BUSY FOR NEXT YEAR OR MORE. DOOR NOT CLOSED HOWEVER ON
ANY PROPOSAL FOR CONSTRUCTION OF NEW TRANSMITTERS PROVIDED ALL DATA NEEDED
FOR DECISION DEVELOPED. BELIEVE FUNDS WILL BE APPROVED FOR SURVEY AND
DEVELOPMENT NEEDED TO COME UP WITH SUCH PROFOSALS.

TWO. AS DISCUSSED BELL VE SOME PROGRAMS PROPOSED BY AMERICAN OPERATIONS SHOULD BE ELIMINATED, IN FAVOR OF HIGHER PRIORITY PROJUCTS IN ASIA BELIEVE PROPOSED AMERICAN PROGRAM AND COSTS SHOULD BE REDUCED ON ORDER OF FIFTY

PERCENT OR MORE.

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THREE. FOLLOWING TYPES OF PROJECTS CONSIDERED HIGHER PRIORITY THAN
MANY OF THOSE LIGHED UNDER AMERICAN OPERATIONS: SUPPORT TO SCHOOLS—
FNDOWING PROFESSORSHIPS, PROVISION OF EQUIPMENT FINANCING, ETC.: SUPPORT
TO CHINESE SCHOOLS SPECIFICALLY: PROVISION OF TEXTBOOKS TO SCHOOLS AND
EDUCATIONAL SYSTEMS, OR IMPETUS TO PREPARATION THEREOF: SUPPORT TO
RELIGIOUS ELEMENTS: SUPPORT TO LOCAL YOUTH ORGANIZATIONS: SUPPORT TO WOMEN'S
ORGANIZATIONS: SUPPORT TO PROFESSIONAL GROUPINGS—EDITORS, NEWSPAPERMEN,
THACHERS, LAWYERS, DOCTORS, SCIENTISES, ETC.: SUPPORT TO LOCAL CIVIC AND
VOTER EDUCATION, ADULT EDUCATION, ETC. GROUPS: SUPPORT TO LOCAL LABOR
ORGANIZATIONS: SUPPORT TO LOCAL AGRICULTURAL IMPROVEMENT OR LAND REPORM
MOVEMENTS: LOCAL RESEARCH AND STUDIES IN THE INTEREST OF FILLAR PROGRAM
AND LOCAL PROGRAMS: MOTION PICTURE AND A DIO-VISUAL PRESENTATIONS:
DEVELOPMENT OF LOCAL ARMS OF INTERNATIONAL ORGANIZATIONS (NON-COMMUNIST);
SCHOLARSHIP AND STUDENT EXCHANGE PROGRAMS WITHIN ASIA ITSELF.

WE ARE CERTAIN YOU PLAN TO IMPLEMENT THIS KIND OF THING AS SOON AS YOUR OVERSEAS TEAM ON THE SCENE. HOWEVER TENTATIVE PROGRAM GIVES THEM RATHER LIGHT TOUCH IN TERMS OF FUNDS AT LEAST.

FOUR. EDITORIAL DEPARTMENT PROGRAM LOOKS GOOD. HOWEVER SOME PROJECTS
OF TYPE LISTED IN THREE ABOVE WE THINK HAVE HIGHER PRIORITY THAN SOME OF
THOSE PRESENTLY LISTED UNDER EDITORIAL.

FIVE. PRFLIMINARY ANALYSIS INDICATES POSSIBILITY OF SQUFFZING SOME WATER OUT OF COSTS OF RUBNING SAMFRAN HEAD WARTERS: SUGDEST CLOSE REVIEW OF NUMBERS OF PROPLE PROPOSED FOR SAM FRAM.

SIX. IN PREPARING NEW PROGRAM AND BUDGET BELIFVE MORE MEANINGFUL TO BREAKDOWN PROGRAMS AND COSTS BY COUNTRY: AND WHERE POSSIBLE BY GROUPS WITHIN A COUNTRY, OVERSEAS CHINESE FOR EXAMPLE.

1. General Policy Guidance dated December 21, 1951 in which among other policy guidance the second paragraph states:

"CFA activities, including RFA, should be decentralized as far as possible and transferred from San Francisco to Asian countries". (Despite such instructions there are presently about nine times as many people in San Francisco as there are in Asia.)

- 2. Policy Guidance No. 1 Targets and Priorities for the CFA.
 - Policy Guidance No. 2 Estimate of the World Situation as it Applies to the Far East Through 1953.
 - Policy Guidance No. 3 Strategic and Psychological Objectives Re: Japan Interim Guidance.
 - Policy Guidance No. 4 Strategic and Psychological Objectives
 Re: Asia, Southeast Asia, and South Asia.
 - Policy Guidance No. 5 General Principles Governing the Relationship of CFA to Sponsor.
 - Policy Guidance No. 6 Terms of Reference (Revised).
 - Policy Guidance No. 7 CFA Radio Broadcasts to the China Mainland.
- 3. We have furnished daily overnight Department of State propaganda guidances and weekly propaganda guidances for the last several months.
- 4. We have furnished to CFA Department of State country propaganda papers and guidances on all Asian countries.
- 5. We have furnished weekly propaganda theme guidances to CFA for the past eight weeks.
- 6. In addition we have furnished a large number of background papers and other material helpful to the formulation of CFA plans and policies.